

Implementation Checklist: Your Step-by-Step Guide

Use this actionable checklist to plan and execute your own outsourced digital internship programme.

Business Development

Action	Key Considerations	Responsible Person	Timeline	Status
Complete market research	<ul style="list-style-type: none"> Survey potential employer partners in target sectors Analyse local competition and pricing Identify 3-5 anchor clients for initial partnerships 	Business Development Manager	Month 2	<input type="checkbox"/>
Develop employer value proposition	<ul style="list-style-type: none"> Create compelling presentations highlighting ROI and risk reduction Prepare case studies and success metrics Design flexible service packages for different needs 	Business Development Manager	Month 5	<input type="checkbox"/>
Launch employer engagement campaign	<ul style="list-style-type: none"> Target 10-15 potential partners in high-demand sectors Schedule face-to-face meetings with decision makers Present pilot programme options with limited risk 	Business Development Manager	Month 6	<input type="checkbox"/>
Secure anchor employer partnerships	<ul style="list-style-type: none"> Sign contracts with 2-3 committed employers Negotiate favourable payment terms and project scope Establish communication protocols and expectations 	Programme Director	Month 7	<input type="checkbox"/>

Let's Get To Work.

This model is challenging but immensely rewarding. **You will be building a new ecosystem for talent in South Africa.**